

# Prudential Large-Cap Core Equity Fund

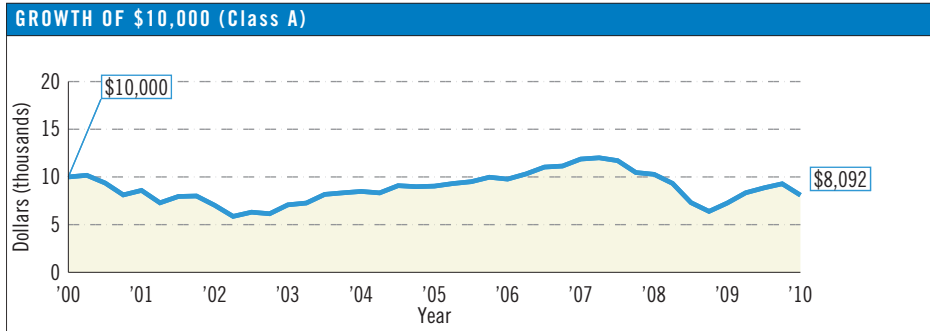
6/30/2010

The Fund seeks long-term after-tax growth of capital by seeking to outperform the Standard & Poor's 500 Index on a before- and after-tax basis by investing in large-cap companies.

LARGEST STOCK HOLDINGS (% OF ASSETS)		
1	ExxonMobil	3.2%
2	Microsoft	2.3%
3	Apple Computer	2.3%
4	JPMorgan Chase	2.0%
5	Bank of America	2.0%
6	Chevrontexaco	1.9%
7	AT&T	1.8%
8	Wells Fargo	1.7%
9	IBM	1.6%
10	Hewlett-Packard	1.6%
<b>Top Ten Of 280</b>		<b>20.4%</b>

SECTOR BREAKDOWN (% OF ASSETS)		
19.9%	Information Technology	
14.4%	Financials	
12.4%	Healthcare	
11.6%	Industrials	
11.2%	Consumer Discretionary	
10.4%	Energy	
9.9%	Consumer Staples	
3.2%	Telecom. Services	
5.4%	Other	
1.6%	Cash & Equivalents	

LARGEST INDUSTRIES (% OF ASSETS)		
1	Oil, Gas & Consumable Fuels	10.1%
2	Computer Systems/Peripherals	5.2%
3	Diversified Financials	4.8%
4	Pharmaceuticals	4.7%
5	Software	3.6%



CALENDAR YEAR RETURNS (CYR) REPRESENT A FULL YEAR'S PERFORMANCE (%) (Class A)										
Year	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Fund	-6.11	-15.02	-20.74	29.64	11.18	4.57	16.13	6.12	-37.61	21.28
<b>S&amp;P 500 Index</b>										
Benchmark†	-9.10	-11.88	-22.09	28.67	10.87	4.91	15.78	5.49	-36.99	26.47

Past performance does not guarantee future results. Graph and CYR do not include the effects of sales charges and reflect reinvestment of all distributions. If sales charges were included, returns would have been lower. Holdings/sectors may vary. The holdings listed should not be considered a recommendation to buy or sell any security listed.

The Fund may invest in foreign securities, which are subject to currency fluctuation and political uncertainty; and derivative securities, which may carry market, credit, and liquidity risks. The Fund may use hedging techniques to help achieve its objective. These risks may result in greater share price volatility. There is no assurance the Fund's objective will be achieved.

## STYLE

	Value	Blend	Growth
Large	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Medium	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Small	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## FUND FACTS

Class	NASDAQ	CUSIP	Assets (\$mil)
A	PTMAX	74441J100	62 (A/L)
B	PTMBX	74441J209	9 (B/M)
C	PTMCX	74441J308	22 (C/X)
Z	PTEZX	74441J407	103
<b>Total Net Assets</b>			<b>196</b>

## FUND STATISTICS

Average Weighted Market Cap (\$mil)	<b>83,564.9</b>
Beta (3 year)	<b>1.00</b>
P/E (Price/Earnings) Ratio	<b>16.4</b>
Standard Deviation (3 year)	<b>20.31</b>
Turnover Ratio (12-month %)	<b>116</b>

## PORTFOLIO MANAGEMENT

Subadviser

Quantitative Management Associates, LLC (QMA)

Portfolio Managers

- Margaret Stumpp, Ph.D.
- Ted Lockwood
- Peter Xu, Ph.D.
- Stacie L. Mintz
- Dan Carlucci, CFA

## IS THIS FUND FOR YOU?

This Fund may be suitable for investors who:

- Are looking for a core holding to anchor their portfolio
- Find quantitative management appealing
- Are looking for broad exposure to the large-cap equity market

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AVERAGE ANNUAL TOTAL RETURNS (%) As Of 6/30/2010							
Total Returns (Without Sales Charges)							
Share Class	YTD	1-Year	3-Year	5-Year	10-Year	SI	Inception Date
Class A	-8.67	11.40	-12.00	-2.19	-2.10	-0.03	03/03/1999
Class B	-9.06	10.53	-12.64	-2.91	-2.82	-0.77	03/03/1999
Class C	-8.96	10.65	-12.61	-2.89	-2.81	-0.76	03/03/1999
Class Z	-8.65	11.63	-11.78	-1.95	-1.85	0.23	03/03/1999
SEC Standardized Returns (With Sales Charges)							
Class A	—	5.27	-13.65	-3.29	-2.65	-0.53	03/03/1999
Class B	—	5.53	-13.52	-3.11	-2.82	-0.77	03/03/1999
Class C	—	9.65	-12.61	-2.89	-2.81	-0.76	03/03/1999
Class Z	—	11.63	-11.78	-1.95	-1.85	0.23	03/03/1999
Return After Taxes on Distribution (With Sales Charge)							
Class A	—	5.20	-13.75	-3.38	-2.70	-0.58	03/03/1999
Class B	—	5.53	-13.53	-3.12	-2.83	-0.77	03/03/1999
Class C	—	9.65	-12.62	-2.90	-2.82	-0.77	03/03/1999
Class Z	—	11.51	-11.92	-2.08	-1.93	0.15	03/03/1999
Return After Taxes on Distribution and Sale of Fund Shares (With Sales Charge)							
Class A	—	3.54	-11.31	-2.75	-2.20	-0.44	03/03/1999
Class B	—	3.60	-11.22	-2.61	-2.35	-0.65	03/03/1999
Class C	—	6.27	-10.48	-2.43	-2.34	-0.64	03/03/1999
Class Z	—	7.74	-9.80	-1.63	-1.54	0.20	03/03/1999
S&P 500 Index							
Benchmark <sup>†</sup>	-6.64	14.43	-9.80	-0.79	-1.59	0.15	02/28/1999

Past performance does not guarantee future results, and current performance may be lower or higher than the past performance data quoted. The investment return and principal value will fluctuate, and shares, when sold, may be worth more or less than the original cost. For the most recent month-end performance, visit our website at [www.prudentialfunds.com](http://www.prudentialfunds.com). Maximum sales charges: Class A, 5.5%; Class B, 5.0%; Class C, 1.0%. Gross operating expenses: Class A, 1.55%; Class B, 2.25%; Class C, 2.25%; Class Z, 1.25%.

Source: Prudential Investment Management, Inc. (PIM) and Lipper Inc. Source of Sector classification: S&P/MSCI. Please read the Fund's current prospectus for more detailed information regarding sales charge structure. Total return describes the return to the investor after net operating expenses but before any sales charges are imposed. SEC standardized return describes the return to the investor after net operating expenses and maximum sales charges are imposed. All returns assume share price changes as well as the compounding effect of reinvested dividends and capital gains. Returns may reflect fee waivers and/or expense reimbursements. Without such, returns would be lower. After-tax returns are calculated using the highest historical individual federal marginal income tax rates and exclude state and local taxes. Actual after-tax returns depend on an investor's tax situation. Returns shown do not apply to shares held in tax-deferred arrangements (i.e., 401(k), IRAs). All data is unaudited and subject to change.

<sup>†</sup>The S&P 500 Index is an unmanaged index of 500 stocks of large U.S. companies. It gives a broad look at how U.S. stock prices have performed. An investment cannot be made directly in an index.

**Average weighted market cap** is the average market capitalization of stocks in a fund, each weighted by its proportion of assets. **Beta** measures a fund's sensitivity to changes in the overall market relative to its benchmark. The **P/E** ratio (Source: Morningstar, Inc.) relates the price of a stock to the per-share earnings of the company. P/E is calculated using a harmonic weighted average, which excludes outliers that can easily skew results. **Standard deviation** depicts how widely returns vary around its average and is used to understand the range of returns most likely for a given fund. A higher standard deviation generally implies greater volatility. **Turnover** is the rate of trading in a portfolio, higher values imply more frequent trading. Due to data availability, statistics may not be as of the current reporting period.

This Fund is available in the QP(k) and Lin(k) programs. As of August 1, 2002, establishing new qualified plans in these programs was discontinued. Current plan participants in qualified plans may continue to make contributions.

Quantitative Management Associates LLC (QMA) is a wholly owned subsidiary of PIM, a Prudential Financial company. Mutual funds are distributed by Prudential Investment Management Services LLC, a Prudential Financial company, member SIPC. Prudential Investments, Prudential Financial, the Rock Prudential logo, Jennison Associates, and Jennison are registered service marks of the Prudential Insurance Company of America, Newark, NJ, and its affiliates.

**Mutual funds are not insured by the FDIC or any federal government agency, may lose value, and are not a deposit of or guaranteed by any bank or any bank affiliate.**

Consider a fund's investment objectives, risks, charges, and expenses carefully before investing. The prospectus contains this and other information about the fund. Contact your financial professional for a prospectus and read it carefully before investing.

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